GNESIN RUSSIAN ACADEMY OF MUSIC

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PERFORMING ARTS PRODUCTION

Specialist degree (BA+MA equivalent) Programme

300 ECTS; 5 years of full-time study duration **Qualification obtained:** Producer of Performing Arts

Exemplary Curriculum

| Component | ECTS earned* | Competencies obtained (code)* |
|---|--------------|-------------------------------|
| Philosophy | 4 | UC-1; UC-5 |
| Russian Language and Culture of Speech | 3 | UC-4 |
| Fundamentals of Economics | 10 | UC-1; PC-5; UC-9 ; UC-10 |
| Creative Management Technology | 5 | UC-2; PC-6; PC-8 |
| History of Art | 10 | UC-5; GPC-1; GPC-4 |
| Theatre Management in Russia and Abroad | 3 | GPC-1; GPC-4 |
| History of music | 10 | GPC-1; GPC-3; GPC-4 |
| Essentials of Audio Engineering and Sound Desing | 5 | GPC-5 |
| Mathematics | 6 | UC-1 |
| Statistics of Culture | 4 | UC-1 |
| Statistics | 3 | UC-1 |
| Foreign Language | 20 | UC-4 |
| Computer Technology in Modern Music | 3 | GPC-5; GPC-7 |
| Fundamentals of Pedagogy | 3 | UC-1 |
| Film and TV Music | 5 | GPC-5 |
| Essentials of Audio Engineering | 3 | GPC-5 |
| Basics of Acting | 3 | PC-8; GPC-3; GPC-4; GPC-5 |
| Performing Arts Organizations: An Analysis of Professional Work-, Finance- and Operation- | 6 | UC-2; PC-3; PC-5 |
| related Activities | Ŭ | |
| HR Management | 5 | UC-3; GPC-6 |

| Financial Management | 7 | PC-5 |
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| Research Methodology in Art | 3 | GPC-3; GPC-4 |
| Performing Art Theory | 6 | GPC-3; GPC-4 |
| History | 3 | UC-1; GPC-1 |
| The 19 th -20 th -Century Classical (and Modern?) Music Directions | 4 | GPC-3; GPC-4 |
| Fundamentals of Music Analysis | 8 | UC-1; GPC-1 |
| Athletics | 2 | UC-7 |
| Essentials of Management | 4 | UC-2; PC-6 |
| Change Management | 3 | UC-2; PC-6 |
| Project Management | 5 | UC-2; PC-6 |
| Global Entertainment Industry | 3 | PC-4; PC-9 |
| Music Industry | 7 | PC-4; PC-9 |
| Artist Management | 5 | PC-4; PC-9 |
| Copyright | 5 | PC-4; PC-9 |
| Collaborating with Artists. Artists and Repertoire | 5 | PC-4; PC-9 |
| Essentials of Marketing | 4 | PC-3; PC-5 |
| Marketing Management | 4 | PC-3; PC-5 |
| Culture Management | 4 | PC-3; PC-5 |
| Concert Promotion | 5 | UC-2; PC-3; PC-7; GPC-5; GPC-6 |
| Concert Management | 7 | UC-2; PC-3; PC-7; GPC-5; GPC-6 |
| Safety Management in Emergencies | 2 | UC-8 |
| Fundamentals of Russian Federation Cultural Policy | 3 | GPC-2 |
| Cultural Studies | 4 | PC-5; GPC-4 |
| Music Psychology | 4 | UC-1; UC-3; UC-6 |
| Sociology | 3 | UC-1; UC-5 |
| Legal Studies | 4 | UC-1; GPC-2 |
| Arts Management Research Methods | 3 | UC-1 |
| TV Production Management | 4 | PC-1 |
| Theatre Performance Analysis | 3 | GPC-1; GPC-3 |
| Strategic Management | 4 | PC-3 |
| Stage Technology | 3 | PC-8; GPC-3PC-5 |
| Essentials of Accounting and Taxation | 3 | PC-5 |
| Negotiating | 4 | UC-4; UC-5 |
| Mass Communication: Theory and Practice | 3 | UC-4; UC-5 |

| Business Planning | 3 | UC-2; PC-5 |
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| Agile Project Management | 3 | PC-3; PC-6 |
| Design Thinking | 3 | PC-3; PC-6 |
| Psychology of Management | 3 | UC-6; GPC-6 |
| Digital Strategy | 3 | PC-3; PC-6 |
| Leadership | 3 | PC-3; PC-6; GPC-6 |
| Elective Athletics | 0 | UC-7 |
| Organizational Practice | 5 | PC-1; UC-2; GPC-5 |
| Work Practice | 9 | PC-1; UC-2; PC-2; PC-3; PC-8 |
| Pre-Graduation Practice | 10 | UC-1; PC-1; UC-2; PC-2; UC-3; PC-3; UC-4; PC-4; UC-5; PC-5; UC-6; PC-6; UC-7; PC-7; UC-8; PC-8; PC-9; GPC-1; GPC-2; GPC-3; GPC-4; GPC-5; GPC-6 |
| Induction Training | 6 | PC-1; UC-2 |
| Final Exam: Preparation and Taking | 3 | UC-1; PC-1; UC-2; PC-2; UC-3; PC-3; UC-4; PC-4; UC-5; PC-5; UC-6; PC-6; UC-7; PC-7; UC-8; PC-8; UC-9; PC-9; UC-10; GPC-1; GPC-2; GPC-3; GPC-4; GPC-5; GPC-6; GPC-7 |
| Final Paper: Preparation and Defense | 6 | UC-1; PC-1; UC-2; PC-2; UC-3; PC-3; UC-4; PC-4; UC-5; PC-5; UC-6; PC-6; UC-7; PC-7; UC-8; PC-8; UC-9; PC-9; UC-10; GPC-1; GPC-2; GPC-3; GPC-4; GPC-5; GPC-6; GPC-7 |
| The Art of Public Speaking | 2 | UC-4 |
| Music Criticism | 2 | UC-4 |
| Music Industry Structure in Russia and Abroad | 8 | PC-1; PC-8 |
| Record Label and Music Publisher | 2 | PC-1; PC-8 |
| Promotional Labeling | 2 | PC-1; PC-8 |
| Creative Product Monitization | 2 | PC-1; PC-8 |
| Total (without electives) | 300 | |
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^{*}exemplary; subject to change without prior notice.

| Competency code | Description | |
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| Universal competencies | | |

| Apply a systematic approach to complex problem critical analyzing and solving |
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| Handle a project as it progresses through the typical phases of the project lifecycle (Project Lifecycle Management) |
| Organize and lead a team, finding strategies for bringing a team together to achieve a particular goal |
| Apply international communication strategies to education and career fields |
| Be intercultural |
| Prioritize one's own activities, increase their level using self-esteem tools |
| Maintain physical activity to preserve social and professional well-being |
| Support health and safety in daily work activities to maintain sustainable environment and society even in case of force majeure events or armed conflicts. |
| Make economic decisions |
| Combat corruption |
| Generic professional competencies |
| Apply theoretical and historical music knowledge to one's professional activities, consider a musical work in the religion,-philosophy-and-aesthetics-related context in a particular historical period |
| Reproduce musical works written in different types of notation |
| Develop educational planning process, perform methodical activities, use effective music teaching strategies, develop new music teaching approaches and methods |
| Plan an academic research, select and categorize the appropriate information |
| Use information technology skills in professional activities |
| Comprehend musical work by inner ear, embody the result in performance and musical text |
| Be aware of present-day state cultural policy of the Russian Federation |
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