GNESIN RUSSIAN ACADEMY OF MUSIC

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MUSIC MANAGEMENT

Bachelor degree (BA) Undergraduate Programme

240 ECTS; 4 years of full-time study duration **Qualification obtained:** Music manager. Teacher

Exemplary Curriculum

Component	ECTS earned*	Competencies obtained (code)*
Philosophy	3	UC-1; UC-5
The Psychology of Music Management	3	UC-1; UC-4; UC-5
Music and Marketing Communications	4	UC-1; UC-4; GPC -4
Money, Finance, and Credit	5	UC-1; PC-4
Accounting and Taxation	3	UC-1; PC-4
Music Pedagogy and Psychology	3	UC-1; UC-2; UC-3; GPC -3
The Legal Framework of Music Industry	6	UC-2; PC-13; GPC-5
Music Theory	7	UC-1; GPC-1
History	6	UC-5; GPC-1
Solfeggio	4	GPC-2; GPC-6
Professional Disciplines Teaching Methods	3	PC-5; PC-6; PC-7; GPC-3
Foreign Language	23	UC-4; UC-5
Musical Organization and Ensemble Management	4	UC-1; UC-2; UC-3; UC-6; GPC-4; GPC-5; GPC-7
Risks Management	3	UC-1; UC-2
Image Studies	3	UC-3; UC-5; UC-6
Arts-Related Projecting Essentials	3	PC-3; PC-7; GPC-2

Organizational Behavior	3	UC-1; PC-1; UC-2; PC-2; UC-3	
Safety Management in Emergencies	2	UC-8	
History	3	UC-1; UC-5	
Russian Language and Culture of Speech	3	UC-4; UC-5	
Fundamentals of Economics and Russian Federation Cultural Policy	3	UC-9; UC-10; GPC-7	
Mathematics and Statistics	6	UC-1	
Culture and the Global Economy	4	UC-1; GPC-4	
Economic Theory	6	UC-1	
Music Management	18	UC-1; UC-2; UC-3; UC-4; UC-5; UC-6; PC-1	
Athletics	2	UC-7	
Digital Literacy	3	GPC-4; GPC-5	
DNK Music	4	PC-1; PC-2; PC-3	
Modern Day Artist Management	2	PC-1; PC-2; PC-3	
SMM for musicians	2	PC-2; PC-3	
Music Ensemble Management	5	PC-1; PC-2	
The Historical Aspects of Development of Music Ensembles	2	PC-1	
Concert Management of Symphony Orchestra: Theory and Practice	3	PC-1; PC-2	
Studio Recording Technology	3	PC-3; GPC-2; GPC-5	
Contemporary Music and New Performing Technologies	4	UC-5	
Contracting	4	PC-1; PC-2	
The Legalities of Touring	3	PC-1; PC-2	
History of Art (Painting, Theater, Dance, Architecture, Cinema)	5	UC-5	
Public Relations Management	3	UC-4; PC-12	
History of music	4	UC-5; GPC-1	
The History of Music Education	3	UC-1; GPC-1; GPC-4	
Investment Attraction and Management	4	PC-1; PC-3; PC-4; UC-6	
Essentials of Advertising	3	PC-9; PC-12	
Contemporary Concert and Music Theater Repertoire	3	PC-13	
Styles and Directions of Modern Classical Music	3	UC-5; GPC-1	
Music Promotion	3	PC-3; PC-4	
Festival Management	3	PC-1; PC-2; PC-3	
Creative Technologies	5	UC-1; UC-4; PC-8; PC-9	
Mass Entertainment Management and Economics	5	UC-1; PC-1; UC-2; PC-2; UC-3; PC-3	

Event management	4	PC-1; UC-2; PC-2; PC-3; PC-6; PC-7
Culture and Leisure Management	4	PC-1; UC-2; PC-2; PC-3; PC-6; PC-7
Russian Music in the Dialogue of Cultures	3	UC-5
The History of Jazz Music	3	UC-5
Solo Vocal	12	GPC-2
Musical Instrument Performance	12	GPC-2
Elective Athletics	0	UC-7
Teaching practice	3	PC-5; GPC-3
Creative practice	3	PC-2; PC-13
Teaching practice	3	PC-5; PC-6; PC-10; PC-11
Pre-Graduation Practice	3	UC-1; PC-3; GPC-4
Music Management Practice	5	UC-1; PC-1; UC-2; PC-2; UC-3; PC-3
Final Exam: Preparation and Taking	3	UC-1; PC-1; UC-2; PC-2; UC-3; PC-3; UC-4; PC-4; UC-5; PC-5; UC-6; PC-6; UC-7; PC-7; UC-8; PC-8; UC-9; PC-9; UC-10; PC10; PC-11; PC-12; PC-13; GPC-1; GPC-2; GPC-3; GPC-4; GPC-5; GPC-6; GPC-7
Final Paper: Preparation and Defense	6	UC-1; PC-1; UC-2; PC-2; UC-3; PC-3; UC-4; PC-4; UC-5; PC-5; UC-6; PC-6; UC-7; PC-7; UC-8; PC-8; UC-9; PC-9; UC-10; PC10; PC-11; PC-12; PC-13; GPC-1; GPC-2; GPC-3; GPC-4; GPC-5; GPC-6; GPC-7
Essentials of Audio Engineering	3	UC-1; GPC-4; GPC-5
Musical Acoustics	3	UC-1; GPC-1
Total (without electives)	240	

^{*}exemplary; subject to change without prior notice.

Competency code	Description	
Universal competencies		
UC-1	Search, critically analyze and evaluate information, apply systematic approach to decision-making process	
UC-2	Define tasks to achieve goals with due consideration for the rule of law, available resources and restrictions	

UC-3	Communicate with others and work in a team		
UC-4	Communicate professionally in the national and foreign languages		
UC-5	Celebrate social, historical, ethnic, and philosophical diversity in an intercultural context		
UC-6	Manage time and self through lifelong learning		
UC-7	Maintain physical activity to preserve social and professional well-being		
UC-8	Support health and safety in daily work activities to maintain sustainable environment and society even in case of force majeure events or armed conflicts		
UC-9	Make economic decisions		
UC-10	Combat corruption		
	Generic professional competencies		
GPC-1	Understand musical form and musical language, their specific character being determined by the historical background of music development		
GPC-2	Reproduce musical works written in traditional forms of notation		
GPC-3	Develop educational planning process, create teaching materials, investigate various music pedagogy-related systems and approaches		
GPC-4	Find music-related information, apply it to professional activities		
GPC-5	Use information technology skills in professional activities		
GPC-6	Understand music composition by inner ear, embody what has been heard in sound and musical text		
GPC-7	Be aware of present-day state cultural policy of the Russian Federation		